



## DISCOVER SLOVENIA AT THE BRITISH SKI + BOARD SHOW 2011

If you're a seasoned winter sports veteran then you've probably skied The Alps, whether it be in France, Italy, Austria et al but there's a new kid in town, Slovenia. Lying in the Northwestern corner of the country is the Julian Alps that stretch all the way into Italy providing two ski destinations in one.

New to this year's British Ski + Board Show, which takes place at Birmingham NEC from 28<sup>th</sup>-30<sup>th</sup> October, is Extreme Slovenia. Founded in 2009, Bevan and Jo Yates are quite clearly passionate for the mountain region surrounding their beautiful chalets in the small rural town of Zaga.

"We first came to Slovenia in 2004 and instantly fell in love," explains Extreme Slovenia co-founder Jo Yates. "It offers something completely unique where the terrain is dramatic and feels so untouched. We created Chalet Soca and Chalet Julian with a passion to provide all the home comforts and more to our visitors. The eclectic alpine style is aimed to make our guests feel excited and at home the minute they walk through the door. We're so proud of what we have here and want to share it!"

Both chalets are available to book all year round. Enjoy the snow-covered slopes of Mount Kanin with views over the Soca River Valley to the Adriatic Sea in the winter and all the white water and mountain-based sports in the summer.

If this hasn't got you booking your flight then perhaps an Extreme Slovenia 'Taster Break' will leave you wanting more. A special for The British Ski and Board Show why not book you this two-day break including accommodation, transfers and ski pass for just £160. If you're still wavering then a free shot of the local blueberry schnapps 'Borovnica' should have you convinced.

To find out more about summer and winter mountain activities in Slovenia visit The British Ski + Board Show, sponsored by the Daily Telegraph, open from 12noon until 8pm on Friday 28<sup>th</sup> October, 10am until 6pm on Saturday 29<sup>th</sup> October and Sunday 30<sup>th</sup> October. Adult tickets for Saturday and Sunday are priced at £10 in advance or £12 on the door. For more information, the latest updates or to book tickets, visit [www.britishskiandboardshow.co.uk](http://www.britishskiandboardshow.co.uk) or telephone the booking line on 0844 581 0734

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*All features and appearances are subject to change and correct at the time of issue*

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